

## SPONSORSHIP, MARKETING & VISIBILITY OPPORTUNITIES

The North Carolina Sustainable Energy Association and our Sponsors & Partners are pleased to present...

# GROWING NORTH CAROLINA'S GREEN ENERGY ECONOMY: *Learning, Connecting & Creating Opportunities Together*

### Networking Reception & Fundraiser

Thursday, October 8, 2009, 5:30–7:30 pm

Charlotte Convention Center

**Keynote Speaker: Amory Lovins**, Co-Founder of  
The Rocky Mountain Institute

Featuring heavy hors d'oeuvres & cash bar

### A Major Energy Forum & NCSEA's Annual Membership Meeting

Friday, October 9, 2009, 8:30 am–4:30 pm

Charlotte Convention Center

**Luncheon Keynote Speaker: John Morrison**, Assistant  
Secretary of Energy, NC Department of Commerce

Join the North Carolina Sustainable Energy Association (NCSEA) and leaders from communities across our state on October 8 & 9 at the Charlotte Convention Center for an important gathering, high-quality educational sessions, timely discussions and valuable networking opportunities focused on **GROWING NORTH CAROLINA'S GREEN ENERGY ECONOMY: Learning, Connecting & Creating Opportunities Together**. Learn more at [www.energync.org/octforum](http://www.energync.org/octforum)

During these exciting and educational events, participants and Sponsors will have the opportunity to network with colleagues and hear from many of our state and nation's top energy and economic experts who will share their experiences, insight, advice and forecasts regarding North Carolina's efforts to grow and expand our emerging new energy economy and create green energy jobs. Don't miss these great opportunities – Act Now!

These timely events will bring together 300+ sustainable energy leaders from across our great state, including:

- Business & Industry Leaders
- Community Organizations
- Local and State Government
- Economic and Workforce Developers
- Academic Institutions and Educators
- Design and Engineering Firms
- Local and State Institutions
- Utility and Energy Regulators
- Facility Managers and Owners



## **ACT NOW – BECOME A SPONSOR**

**Sponsorship Deadline: Friday, Sept. 11**

NCSEA wants to help you increase the visibility and marketing potential of your business or organization during our events on October 8 & 9. As a Sponsor, you will reach a core audience of leaders representing all sustainable energy industry sectors and regions of our state. Event sponsorship demonstrates and positions your company or organization's leadership as an expert and partner in shaping the future of North Carolina's Green Energy Economy. Join with NCSEA as we plan for the future!

**Platinum  
Sponsor  
\$1000**

**Gold Sponsor**

\$850

**Silver Sponsor**

\$500

**Bronze Sponsor**

\$350

*(rest of sponsorship packages on back)*

- Listed in all pre-event publicity materials (multiple emails to 9,000+ people; Early Sponsors will be included on mailed invitations)
- Company logo placed on event website; hyperlink to company's website
- Company logo included in forum program and on event signage
- Company logo displayed on screen during reception and forum
- Three (3) complimentary registrations to reception and forum
- List of attendees (name and business/organization)
- Exhibit table provided at the reception and forum
- Eligible to be reception, breakfast or luncheon sponsor
- Eligible to be the nametag lanyard sponsor – be "around the neck" of every attendee
- One-page promotional flyer included in forum packets given to all attendees (Sponsor provides to NCSEA by 9/25)
- Company logo displayed on "table signs" at reception, breakfast and luncheon
- Platinum Sponsors will be recognized from the podium by NCSEA during the reception and forum

**3 Platinum Sponsors  
Still Available**

To become a Sponsor or for more information, please contact Van Crandall at (919) 832-7601 ext. 109 or [van@energync.org](mailto:van@energync.org).

SPONSORSHIP, MARKETING & VISIBILITY OPPORTUNITIES (cont.)

**Gold**  
**\$850**

Maximum: 5 Gold Sponsors

- Listed in all pre-event publicity materials (multiple emails to 9,000+ people; Early Sponsors will be included on mailed invitations)
- Company logo placed on event website; hyperlink to company's website
- Company logo included in forum program and on event signage
- Company logo displayed on screen during reception and forum
- Two (2) complimentary registrations to reception and forum
- List of attendees (name and business/organization)
- Exhibit table provided at the reception

(Note: Benefits above have changed slightly – exhibit table is available at the Reception.)

**Silver**  
**\$500**

- Listed in all pre-event publicity materials (multiple emails to 9,000+ people; Early Sponsors will be included on mailed invitations)
- Company logo placed on event website; hyperlink to company's website
- Company logo included in forum program and on event signage
- Company logo displayed on screen during reception and forum
- One (1) complimentary registration to reception and forum
- List of attendees (name and business/organization)

**Bronze**  
**\$350**

- Listed in all pre-event publicity materials (multiple emails to 9,000+ people; Early Sponsors will be included on mailed invitations)
- Company logo placed on event website; hyperlink to company's website
- Company logo included in forum program and on event signage
- Company logo displayed on screen during reception and forum

ADDITIONAL SPONSORSHIP OPPORTUNITIES (see website for availability)

**Networking Reception Sponsor**

- Only one (1) Reception Sponsorship available to Platinum Sponsors
- Introduce the reception's Keynote Speaker
- The Reception Sponsor is positioned as "Networking Reception is hosted by NCSEA and (your org)..."
- Logo displayed on "table signs" at Reception

**Reception Keynote Speaker:**

AMORY LOVINS  
Co-Founder, Rocky Mountain  
Institute

**Reception + Platinum Sponsorship = \$1,300**

**Forum Luncheon Sponsor**

- Only one (1) Luncheon Sponsorship available to Platinum Sponsors
- Introduced during Luncheon remarks & help present awards on stage
- The Luncheon Sponsor is positioned as "Forum Luncheon is hosted by NCSEA and (your org)..."
- Logo displayed on "table signs" at Luncheon

**Luncheon Keynote Speaker:**

JOHN MORRISON  
Assistant Secretary of Energy,  
NC Dept. of Commerce

**Luncheon + Platinum Sponsorship = \$1,300**

**Forum Breakfast Networking Sponsor**

- Only one (1) Breakfast Sponsorship available to Platinum Sponsors
- The Breakfast & Networking Sponsor is positioned as "Forum Breakfast is hosted by NCSEA and (your org)..."
- Logo displayed on "table signs" at Breakfast

**Breakfast + Platinum Sponsorship = \$1,100**

**Nametag Lanyards Sponsor**

- Only one (1) Nametag Lanyards Sponsorship is available to Platinum Sponsors
- Be "around the neck" of all attendees
- Sponsor supplies lanyards (pre-approved by NCSEA)

**Platinum + Nametag Lanyard Sponsorship = \$1,300**



**NCSEA**

**ABOUT NCSEA**

*Founded in 1978, the North Carolina Sustainable Energy Association is a 501(c) 3 membership organization of individuals, businesses, government and non-profits working to ensure a sustainable future by promoting renewable energy and energy efficiency in North Carolina through education, public policy and economic development.*

Learn more at [www.energync.org](http://www.energync.org).



To become a Sponsor or for more information, please contact Van Crandall, NCSEA's Development Director, at (919) 832-7601 ext. 109 or [van@energync.org](mailto:van@energync.org). To learn more about NCSEA and these events, visit [www.energync.org](http://www.energync.org).